

EXERCISE ONE

Revenue Concentration Snapshot

List your revenue sources. Circle your single point of failure.

Revenue source	Amount	% of budget	Restricted?

My single point of failure: _____

Total unrestricted dollars: _____ As a percent of total budget: _____

If federal and state funding drops 15% next year, my exposure is \$ _____

EXERCISE TWO

My 90-Day Funding Plan

1. The stream I am building. Pick ONE.

2. Why this one, in one sentence.

3. Move one, in the next 14 days.

4. Move two, in the next 30 days.

5. Move three, in the next 60 days.

6. Who owns this. A person, not a department.

7. My 90-day date. An actual date. Not "fall."
